Hanyang University ERICA

The new standard for Education Research and Industry Collaboration

Hanyang University Education Research Industry Cluster at Ansan

Established 1979

Colleges 9
Departments 47
Graduate Schools 2
Undergraduates 14,347
Graduates 1,970
Int'l Student Body Approx. 4,500 annually
World Univ. Ranking 157th (2023)
Asian Univ. Ranking 24th (2023)
Features

Take classes, earn grades, join field trips, and make new friends in just two weeks!

- **Program Period**
  - Session 1: July 20(Sat) - August 4(Sun), 2024  (2 weeks)
  - Session 2: August 2(Fri) - August 17(Sat), 2024  (2 weeks)

- **Credits**
  - Enroll in **one session** and earn a maximum of **4 credits** (2 weeks)
  - Enroll in **two sessions** and earn a maximum of **8 credits** (4 weeks)

- **Experience Korea**
  - 2 free activities offered per session

- **Program Fee for Partner University**

<table>
<thead>
<tr>
<th></th>
<th>One Session (2 weeks)</th>
<th>Two Sessions (4 weeks)</th>
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</thead>
<tbody>
<tr>
<td><strong>Total Fee</strong></td>
<td>KRW 2,000,000 → KRW 1,500,000 (Approx. USD 1,130)</td>
<td>KRW 3,700,000 → KRW 2,700,000 (Approx. USD 2,030)</td>
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<tr>
<td><strong>Including</strong></td>
<td>Tuition Fee, Free activities, Housing (twin room only)</td>
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<tr>
<td><strong>NOT Including</strong></td>
<td>Food, Insurance, Flight etc</td>
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Why Choose HESS?

Easy access to Seoul tourist sites

- Hanyang University Seoul Campus
- Seoul
- Yeeido
- Gangnam
- Nyeong-dong
- Hanyang University ERICA Station
- Hanyang University at Ansan Station

Easy access to Gyeonggi-do tourist sites

- Wave Park
- Premium Outlet
- Oi-do Island
- Seoul Land
- Songdo Central Park
- Suwon Hwaseong
- Starfield Suwon
- Gwacheon
- Songdo, Incheon
- Gimpo
- Suwon
- Siheung
- Ansan

55 Hanyangdae-hak-ro, Sangnok-gu, Ansan, Gyeonggi-do, 15588, South Korea
- 30km away from Gangnam (40 minutes by bus or subway)
- 45km away from Nyeongdong (60 minutes by bus or subway)
- Hanyang University ERICA Station (Subway Line No.4) 2025
- Subway Route Shin Ansan Line is scheduled to open by 2024 (25 minutes from Yeeido to the ERICA Campus)
**Courses**

Below is a tentative list of courses which will be opened in HESS 2024. Students can select 1 core course (mandatory) and 1 elective course (optional) per session. 1 credit is equivalent to 15 contact hours.

<table>
<thead>
<tr>
<th>Field</th>
<th>Core Course (3 credits)</th>
<th>Elective Course (1 credit)</th>
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<tbody>
<tr>
<td>Business</td>
<td>• Financial Management&lt;br&gt;• Consumer Psychology&lt;br&gt;• Marketing and Sales in Asia&lt;br&gt;• South Korea’s Economic Development</td>
<td>• K-Beauty and Makeup&lt;br&gt;• K-POP Dance&lt;br&gt;• K-POP Vocal&lt;br&gt;• Taekwondo</td>
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<tr>
<td>Engineering</td>
<td>• Architectural Planning&lt;br&gt;• History of Korean Architecture&lt;br&gt;• Understanding Artificial Intelligence</td>
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<tr>
<td>Cultural Contents</td>
<td>• Media Industry in Korea&lt;br&gt;• Media and Entertainment Business&lt;br&gt;• K-pop Marketing Strategy</td>
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<tr>
<td>Design</td>
<td>• Illustration and Character Design&lt;br&gt;• Design-Led Development Process&lt;br&gt;• UX Design&lt;br&gt;• Media and Entertainment (Taught in Chinese)</td>
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<tr>
<td>Korean Studies</td>
<td>• Korean Language and Culture I&lt;br&gt;• Korean Language and Culture II</td>
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*Courses subject to change*

*Opening a new course available with minimum 10 participants*
# Calendar

Overview of important dates and events for HESS 2024

<table>
<thead>
<tr>
<th>SUN</th>
<th>MON</th>
<th>TUE</th>
<th>WED</th>
<th>THU</th>
<th>FRI</th>
<th>SAT</th>
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<tr>
<td>Session 1 Check-in</td>
<td>Orientation CC 1 Welcoming Party</td>
<td>CC 2 EC 1</td>
<td>CC 3 EC 2</td>
<td>CC 4 EC 3</td>
<td>CC 5 EC 4</td>
<td>Activity 1</td>
</tr>
</tbody>
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<tr>
<th>Jul 28</th>
<th>Jul 29</th>
<th>Jul 30</th>
<th>Jul 31</th>
<th>Aug 1</th>
<th>Aug 2</th>
<th>Aug 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free Time</td>
<td>CC 6 EC 5</td>
<td>CC 7</td>
<td>CC 8</td>
<td>CC 9</td>
<td>CC 10 Graduation</td>
<td>Activity 2</td>
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<td>CC 8</td>
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<td>CC 10 Graduation</td>
<td>Session 2 Check-out</td>
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* CC: Core Course, EC: Elective Course
* CC Class Time: 09:00 - 12:00 / 13:00 - 14:30 (4.5 hrs/day x 10 times)
* EC Class Time: 15:00 - 18:00 (3 hrs/day x 5 times)
Activities

Join us and enjoy the summer you will never forget!

Activity 01
K-pop Music Concert

We know you have always wanted to watch K-pop music concert, but did not have the chance. HESS will bring you to the world of K-pop. Do not miss the opportunity to feel the vibe at the performance scene!

Activity 02
Everland & Caribbean Bay

Everland is one of Korea's most visited amusement parks. Signature attractions such as the T-Express make Everland a popular destination for a day-trip.

Meanwhile, Caribbean Bay just next door is one of Korea's biggest water parks. On a hot summer day, Caribbean Bay is the perfect place to cool off!

*Activities subject to change
Accommodations

Hanyang University ERICA offers on-campus dormitory accommodations for all participants.

- **Stay Period**: 2 weeks per session
- **Price**: Included in program fee (KRW 200,000 for 2 weeks / KRW 400,000 for 4 weeks)  
  (Approx. USD 150 for 2 weeks / USD 300 for 4 weeks)
- **Room Type**: Double (2-person) room only (No one bedroom available)
- **Room Features**: Bathroom, shelved desks with chairs, closet, air-conditioner, single bed, trash bin, cleaning broom, LAN ports and wireless router (WIFI available)
- **Facilities**: Convenience store, stationery store, study room, laundry room, hair salon, fitness center, food court, BHC Fried Chicken, Aunt's Kitchen (small restaurant) etc.

*Late check-out available for session 1 participants: Check-out by August 10 with additional KRW 20,000 per stay*
*Early check-in available for session 2 participants: Check-in from July 27 with additional KRW 20,000 per stay*
*Refund for housing is NOT available*
# Program Fees

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<td>KRW 1,800,000</td>
<td>KRW 3,300,000</td>
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<tr>
<td></td>
<td>Approx. USD 1,350</td>
<td>Approx. USD 2,480</td>
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<tr>
<td><strong>Activities</strong></td>
<td>Free (2 activities)</td>
<td>Free (4 activities)</td>
</tr>
<tr>
<td><strong>Housing</strong></td>
<td>KRW 200,000</td>
<td>KRW 400,000</td>
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<tr>
<td></td>
<td>Approx. USD 150</td>
<td>Approx. USD 300</td>
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<tr>
<td><strong>Total (Non-partner)</strong></td>
<td>KRW 2,000,000</td>
<td>KRW 3,700,000</td>
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<tr>
<td></td>
<td>Approx. USD 1,500</td>
<td>Approx. USD 2,780</td>
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<tr>
<td><strong>Total (Partner)</strong></td>
<td>KRW 1,500,000</td>
<td>KRW 2,700,000</td>
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<tr>
<td></td>
<td>Approx. USD 1,130</td>
<td>Approx. USD 2030</td>
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*Exchange Rate: USD 1 = KRW 1,332*

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**Early Bird Promotion** - Extra KRW 100,000 Discount

Approx. USD 75

If completing online application by March 10, 2024 and payment by March 20, 2024 (KST)
How to Apply
Details on the application procedure and admission requirements for HESS 2024 are below

1. Visit Website
Go to ericasummer.hanyang.ac.kr and click 'Apply Now.'

2. Apply Online
After creating an account, complete online application for HESS 2024.

3. Submit Application
The application period is from Nov. 15, 2023, to May 20, 2024. Do not forget to submit your application within the deadline.

4. Complete Payment
Payment instructions will be sent by your email. (Payment is recommended to be done in two weeks)

5. Receive Student ID #
After completing payment, you will receive a student ID number which is needed for online course registration.

6. Register Courses
Course registration is done online prior to the start of the program. Instructions will be sent to you via email.
Experience KOREA, with HANYANG!

HESS 2024 AWAITS

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